



**Scientific Center of Innovative  
Researches  
(Tallinn, Estonia)**



**Kryvyi Rih  
National University  
(Kryvyi Rih, Ukraine)**



**International Innovative  
Educational Technologies  
(Kryvyi Rih, Ukraine)**

**International Conference on**

**Relationship between public  
administration and business entities  
management**

**March 26, 2021  
Tallinn**

## CONFERENCE ORGANIZERS AND SPONSORS:

Scientific center of innovative researches (Tallinn, Estonia)  
Humanitas University in Sosnowiec (Sosnowiec, Poland)  
American University of Culture and Education (Beirut, Lebanon)  
Varna University of Management (Varna, Bulgaria)  
Public Union "League of Auditors of Ukraine" (Kyiv, Ukraine)  
Kryvyi Rih national university (Kryvyi Rih, Ukraine)  
"KROK" University (Kyiv, Ukraine)  
Public Union "International Innovative Educational Technologies" (Kryvyi Rih, Ukraine)  
Kherson National Technical University (Kherson, Ukraine)  
Central Ukrainian National Technical University (Kropyvnytskyi, Ukraine)

## CONFERENCE COMMITTEES

### Conference Chair

**Iryna Mihus**, Doctor of Science (Economics), Professor, KROK University, Ukraine; Scientific Center of Innovative Researches OÜ, Estonia

### Organizational committee

1. Dr. Sergiy Laptev, KROK University, Ukraine
2. Dr. Alexander Bradul, Kryvyi Rih National University, Ukraine
3. Dr. Mykola Denysenko, Kyiv National University of Technologies and Design, Ukraine
4. Dr. Jolanta Góral-Półrola, Staropolska Szkoła Wyższa w Kielcach, Poland
5. Dr. Vira Shepeliuk, Kryvyi Rih National University, Ukraine

### Program Committee

1. Dr. Lyudmila Paraschchenko, KROK University, Ukraine
2. Dr. Oleksandr Akimov, National mediation and conciliation service, Ukraine
3. Dr. Olha Chyrva, Ukraine
4. Dr. Waldemar GAJDA, Poland
5. Dr. Volodymyr Panchenko, Ukraine
6. Dr. Svitlana Greben, State Financial Service of Ukraine, Ukraine

## **The Program** **(March 26, 2021)**

- 11:00 AM -  
11:05 AM **Dr. Iryna Mihus:**  
Welcoming speech to the conference participants from the founder of the Scientific Center of Innovative Researches OÜ
- 11:05 AM -  
11:10 AM **Dr. Volodymyr Morkun:**  
Welcome speech to the participants of the conference from the Vice-rector for scientific activities, Kryvyi Rih National University (Kryvyi Rih, Ukraine)
- 11:10 AM -  
11:15 AM **Dr. Oleksandr Levchenko:**  
Welcome speech to the participants of the conference from the Vice-rector for scientific activities, Central Ukrainian National Technical University (Kropyvnytskyi, Ukraine)
- 11:15 AM -  
11:20 AM **Anastasiia Chychkan:**  
"Safeguard measures: the importance of government support and regulation. Steel business"
- 11:20 AM -  
11:25 AM **Maksim Skrypnyk:**  
"L.A.Q. – Logistics after quarantine"
- 11:25 AM -  
11:35 AM **Iлона Tsarenko:**  
"The impact of e-government system on public administration quality"
- 11:35 AM -  
11:40 AM **Ivan Tihnian:**  
"Startup as one of the ways to develop the economy and entrepreneurship in Ukraine"
- 11:40 AM -  
11:45 AM **Ulyana Yershova:**  
"Digital transformation in decentralization reform"
- 11:45 AM -  
11:50 AM **Yuriy Lysianskyi:**  
"The significance of revival Ukrainian stock exchange"
- 11:50 AM -  
11:55 AM **Heorhii Robakidze:**  
"New attempt of reformation of economy of Ukraine – Diia city"
- 11:55 AM -  
12:00 PM **Polina Porosla:**  
"Category "economic benefit" as a criterion for recognizing fixed assets"
- 12:00 PM -  
12:10 PM **Denis Maneliuk:**  
"The problem of absence in public service of necessary competences in the field of e-government"
- 12:10 PM -  
12:30 PM **Discussion of the conference results**
- 12:30 PM -  
01:00 PM **Coffee Break**
- 01:00 PM -  
02:00 PM **Workshop:**  
"Digital management of scientific research" (total 3 ECTS)

## CONTENT

<b>Intraduction</b>	9
<b>Section 1. General principles and practice of public administration</b>	10
ELECTRONIC VOTING: EUROPEAN AND UKRAINIAN IMPLEMENTATION EXPERIENCE <i>Alla Iarova, Volodymyr Rodionov</i>	11
HUMAN CAPITAL ASSESSMENT IN PUBLIC ADMINISTRATION PARADIGM <i>Volodymyr Nusinov, Astafieva Kateryna</i>	13
FISCAL, STIMULATING AND DISTRIBUTIVE FUNCTIONS OF TAXES IN UKRAINE <i>Olena Durman, Evhenii Tsyliurnyk</i>	14
ECONOMIC MANAGEMENT AS AN INNOVATIVE WAY FOR THE DEVELOPMENT OF MODERN ENTERPRISES <i>Maryna Karpun, Alla Iarova</i>	16
THE PRINCIPLE OF FREEDOM OF CONTRACT IN PUBLIC RELATIONS <i>Alina Ustymenko</i>	18
ECONOMIC AND LEGAL MEANS OF SUPPORT OF ENTERPRISES IN A PANDEMIC CONDITION <i>Vitalii Oliukha</i>	19
FEATURES OF QUALITY PUBLIC MANAGEMENT AND ADMINISTRATION <i>Viktoria Adamovska, Daria Naiko</i>	21
POSITIVE EXPERIENCE OF SOCIAL PARTNERSHIP IN UKRAINE <i>Nikolai Ishchenko</i>	23
COOPERATION OF INTERNATIONAL DONORS AND NON GOVERNMENTAL ORGANIZATIONS IN THE TRAINING OF LOCAL COUNCIL DEPUTIES <i>Mykola Durman, Lyubomyr Grytsak</i>	25
GENERAL PRINCIPLES OF PUBLIC MANAGEMENT OF ASSOCIATIONS OF ASSOCIATIONS OF CO-OWNERS OF APARTMENT BUILDINGS <i>Serhiy Kapitula, Tetiana Kapitula</i>	28
MANAGEMENT OF ECONOMIC ACTIVITIES OF THE COAL INDUSTRY <i>Oleksandr Illarionov</i>	29
CURRENT STATE OF THE MANAGEMENT STYLE CATEGORY IN THE PUBLIC SERVICE IN UKRAINE <i>Alla Iarova, Arina Danilevska</i>	31
INTERNATIONAL LEGAL ASPECTS OF E-COMMERCE: THE RATIO OF GLOBAL AND LOCAL INFLUENCES <i>Ali Jabbar Saleh, Farouq Ahmad Faleh Alazzam</i>	33
CAPITAL FLOWS IN THE MIDDLE EAST AND CENTRAL ASIA: OPPORTUNITIES AND RISKS <i>Osama Almarashdi</i>	36

STATE AND PROSPECTS OF E-GOVERNANCE DEVELOPMENT AND E-SERVICES MARKET IN UKRAINE <i>Svitlana Arkhyenko</i>	38
INNOVATIVE MANAGEMENT IN THE FIELD OF CULTURE IN UKRAINE: STRUCTURAL ANALYSIS OF PUBLIC AUTHORITIES <i>Marta Karpa, Oleksandr Akimov</i>	40
THE ROLE OF PUBLIC ADMINISTRATION IN THE FORMATION OF A STRATEGY FOR SUSTAINABLE DEVELOPMENT OF LOCAL TERRITORIAL COMMUNITIES IN UKRAINE <i>Mykhaylo Nagornyak</i>	44
LOCAL E-GOVERNMENT AND SOCIETY: ASPECTS OF THE RELATIONSHIP <i>Alla Iarova</i>	47
THE ESSENCE OF IMPLEMENTING PROJECTS AND PROGRAMS IN THE FIELD OF PUBLIC ADMINISTRATION <i>Alla Iarova, Angelina Sazontseva</i>	49
MECHANISMS AND FEATURES OF FORMATION OF PARTNERSHIP RELATIONS BETWEEN PUBLIC AUTHORITIES AND CIVIL SOCIETY IN MODERN UKRAINE <i>Larysa Marusina</i>	51
DEVELOPMENT OF E-GOVERNMENT IN UKRAINE <i>Tetiana Holoborodko</i>	53
WAYS OF FORMATION OF LOCAL GOVERNMENT OFFICIALS LEADERSHIP QUALITIES <i>Tetyana Kopan, Viktoria Adamovska</i>	56
FORMATION OF A POSITIVE IMAGE OF AN OFFICIAL OF A LOCAL SELF-GOVERNMENT BODY IN THE CONDITIONS OF DECENTRALIZATION OF POWER IN UKRAINE <i>Oksana Pronina</i>	58
USE OF THE INTERNET OF THINGS IN PUBLIC ADMINISTRATION <i>Volodymyr Martynenko, Olga Fischenko</i>	60
THE IMPACT OF E-GOVERNMENT SYSTEM ON PUBLIC ADMINISTRATION QUALITY <i>Ilona Tsarenko</i>	62
USING THE SCENARIO APPROACH IN THE PROCESS OF FORMING PUBLIC POLICY <i>Viktoria Filippova, Oksana Beryslavska</i>	64
INTERNATIONAL COMMERCIAL ARBITRATION: ESSENCE AND ADVANTAGES <i>Mueen Fandi nhar Alshunnaq</i>	66

<b>Section 2. Indicators of activity of public and private enterprises: management, accounting, taxation, audit, economics and finance</b>	<b>68</b>
SOME ASPECTS OF PREDICTION INDICATORS OF MANAGEMENT AND ECONOMIC ACTIVITY IRON ORE ENTERPRISES RISK-BASED <i>Yevhen Afanasiev, Ihor Afanasiev, Mariia Afanasieva</i>	69
COLLABORATIONISM AS COOPERATION OF A CITIZEN OF UKRAINE WITH THE AGGRESSOR STATE <i>Ivan Lopushynskyi, Olena Kovnir</i>	71
BUSINESS SELF-REGULATION AS A BASIC LEVEL OF CONSUMER DISPUTE RESOLUTION <i>Andrey Lyga</i>	73
CONSEQUENCES OF RAISING THE MINIMUM WAGE IN UKRAINE <i>Vira Shepeliuk, Kseniia Vishnevskia</i>	76
FEATURES OF POLITICAL ADVERTISING <i>Artem Kisel, Svetlana Arkhypenko</i>	78
INDICATORS FOR ASSESSING THE PRESERVATION OF THE COMPANY'S SOLVENCY IN UNITS OF TIME <i>Volodymyr Nusinov, Liudmyla Burkova</i>	80
CATEGORY "ECONOMIC BENEFIT" AS A CRITERION FOR RECOGNIZING FIXED ASSETS <i>Liudmyla Burkova, Polina Porosla</i>	82
PROBLEMATIC ASPECTS OF ACCOUNTING FOR FIXED ASSETS AND OTHER NON-CURRENT TANGIBLE ASSETS AND WAYS OF THEIR IMPROVEMENT <i>Liudmyla Burkova, Olga Zhuravel</i>	84
FEATURES OF ACCOUNTS RECEIVABLE MANAGEMENT IN AGRICULTURAL ENTERPRISES <i>Liudmyla Burkova, Karina Demyanenko</i>	86
NEW ATTEMPT OF REFORMATION OF ECONOMY OF UKRAINE – DIIA CITY <i>Heorhii Robakidze, Alla Iarova</i>	88
IMPROVING THE SYSTEM OF TAXATION OF CITIZENS' INCOME <i>Tetyana Semenyaka</i>	90
ACCOUNTING DEPARTMENT PRINCIPALS: A NEW LOOK <i>Katerina Yelizarova, Tetyana Semenyaka, Viktoriya Repenko</i>	92
ADVANTAGES AND DISADVANTAGES OF PUBLIC PROCUREMENT THROUGH THE PROZORRO PLATFORM <i>Tetiana Semenyaka, Nadya Skogareva</i>	94
EFFECTIVE USEAGE OF FIXED ASSETS AT KRYVYI RIH IRON ORE ENTERPRISES <i>Tetiana Holoborodko, Vladislav Zvol</i>	96
WORLD EXPERIENCE AND PECULIARITIES OF USING REGISTRARS OF CALCULATED OPERATIONS (RCO) IN UKRAINE <i>Tetiana Holoborodko, Kateryna Chygryn</i>	98
HOW TO CLASSIFY INCOME TODAY <i>Alla Iarova, Anastasia Shyshka</i>	100

ENSURING THE ECONOMIC SECURITY OF ENTERPRISES IN SOCIETY 5.0 <i>Ievgeniia Mishchuk</i>	102
GLOBAL EXPERIENCE IN REMUNERATION OF CIVIL SERVANTS <i>Alexander Bradul, Vira Shepeliuk</i>	105
MODERN INTERNATIONAL EXPERIENCE IN UNIFYING THE TAX SYSTEM <i>Vira Shepeliuk, Kiziltan Kagan</i>	107
AN ETHNIC SPIRITUAL BORDER: ACTUALITY AND PRAGMATICS <i>Volodymyr Demchenko</i>	109
ASPECTS AND FEATURES OF THE TURKISH TAX SYSTEM <i>Alexander Bradul, Alaftan Aidyn</i>	112
FEATURES OF INTERACTION BETWEEN BUDGETARY ORGANIZATIONS AND BANKS <i>Viktoria Adamovska, Oleg Martyniuk</i>	114
PECULIARITIES OF THE ACTIVITY OF STATE AND PRIVATE ENTERPRISES <i>Viktoria Adamovska, Daria Krishko</i>	116
PERSPECTIVE FOR THE TOURISM INDUSTRY IN THE POST-PANDEMIC PERIOD <i>Tatiana Kuchinskaya</i>	118
COMMUNICATION BARRIERS TO THE QUALITY OF ACCOUNTING INFORMATION <i>Nataliya Bakun</i>	119
SOCIAL ASPECTS OF INNOVATIVE DEVELOPMENT OF TOURISM IN THE REGION <i>Svitlana Boguslavska, Oksana Pidvalna</i>	121
<b>Section 3. Problems and perspectives of public administration reform and economic development of Ukraine: the view of youth</b>	124
DEVELOPMENT OF TERRITORIAL SOCIETIES: CHALLENGES AND PROSPECTS <i>Viktoria Adamovska, Hanna Subota</i>	125
VALUE ADDED TAX IN FRANCE, COMPARISON OF FRENCH VAT WITH UKRAINIAN VAT <i>Yevheniia Holovchenko</i>	127
PROSPECTS OF PUBLIC ADMINISTRATION REFORMING OF UKRAINE <i>Viktoria Adamovska, Alina Borysenko</i>	129
DIGITAL TRANSFORMATION IN DECENTRALIZATION REFORM <i>Viktoria Adamovska, Ulyana Yershova</i>	131
THE ESSENCE OF THE ADDITIONAL CAPITAL OF THE ENTERPRISE AND THE PROCEDURE OF ITS REPRESENTATION IN THE FINANCIAL STATEMENTS <i>Tatiana Semenyaka, Olga Izmailowa</i>	133

ECONOMIC COMPETENCE OF THE CABINET OF MINISTERS OF UKRAINE IN ECONOMIC DISPUTES IN UKRAINE <i>Andrii Kravchuk</i>	135
STARTUP AS ONE OF THE WAYS TO DEVELOP THE ECONOMY AND ENTREPRENEURSHIP IN UKRAINE <i>Ivan Tihnian, Liubov Havrylenko</i>	136
UPDATING THE NEED TO IMPROVE THE SYSTEM OF EVALUATION OF CIVIL SERVANTS IN UKRAINE <i>Darya Ushkanenko, Mykola Ishchenko</i>	138
BASIC ASPECTS OF THE INFLUENCE OF PERSONNEL QUALITY ON THE COMPETITIVENESS OF RESOURCE POTENTIAL OF SMALL AND MEDIUM BUSINESS ENTERPRISES <i>Nadjib Fertas, Akram Hamaili</i>	140
PROVISION OF SERVICES AT THE STATE LEVEL WITH THE USE OF MODERN INFORMATION AND COMMUNICATION TECHNOLOGIES <i>Nastya Khinotskaya, Alla Iarova</i>	141
IMPLEMENTATION OF INNOVATIONS AS A STRATEGIC DIRECTION OF ECONOMIC DEVELOPMENT AND ENSURING ITS ECONOMIC SECURITY <i>Nadiya Yurkiv, Olga Vovchak, Oleksandr Dubrovin</i>	143
NATURAL RESOURCES USAGE IN ECONOMIC ACTIVITY: SEARCH FOR PUBLIC-PRIVATE BALANCE <i>Anhelina Riabtsowa</i>	147
RESULTS OF THE IMPLEMENTATION OF THE POLICY OF DECENTRALIZATION OF POWER IN UKRAINE <i>Svitlana Arkhopenko, Viktor Horshkov</i>	149
THE SIGNIFICANCE OF REVIVAL UKRAINIAN STOCK EXCHANGE <i>Alla Iarova, Yuriy Lysianskyi, Yuriy Yarovy</i>	151
THE PROBLEM OF ABSENCE IN PUBLIC SERVICE OF NECESSARY COMPETENCES IN THE FIELD OF E-GOVERNMENT <i>Alla Iarova, Denis Maneliuk, Borys Yarovy</i>	153
FINANCING OF DEVELOPMENT AND SECURITY OF ENTERPRISES <i>Vira Shepeliuk, Maksim Budyuka</i>	155
PROSPECTS FOR CREATING A RECYCLING COMPANY (FOLLOWING THE EXAMPLE OF «H.LEITER» LTD.) <i>Alla Iarova, Denis Maneliuk, Daria Lapshyna</i>	157



## INTRADUCTION

*Every country is constantly concerned about both public administration and the interaction between public authorities and various economic entities.*

*The International Conference aimed to discuss key issues of the relationship between public administration and business entities management.*

*Scientists from different countries took part in our conference and discussed topical issues of General principles and practice of public administration.*

*Particular attention was paid to indicators of activity of public and private enterprises, such as: management, accounting, taxation, audit, economics and finance.*

*No less important for the further development of public administration is the establishment of the main problems and perspectives of reform.*

*I sincerely thank all the scientists for the submitted materials and I hope, our International Conference on Relationship between public administration and business entities management (RPABM) will become an annual venue for discussing about public administration and business entities management.*

*As Chair of the International Conference on Relationship between public administration and business entities management (RPABM) it is my great pleasure and honor to welcome you all to the first edition of our conference!*

*Iryna Mihus, RPABM Chair*

**SECTION 1**  
**GENERAL PRINCIPLES AND PRACTICE OF PUBLIC**  
**MANAGEMENT AND ADMINISTRATION**

## **INNOVATIVE MANAGEMENT IN THE FIELD OF CULTURE IN UKRAINE: STRUCTURAL ANALYSIS OF PUBLIC AUTHORITIES**

**Marta Karpa<sup>1</sup>, Oleksandr Akimov<sup>2</sup>**

<sup>1</sup>*Doctor of Science (Public Administration), Associate Professor, Department of Management and Business Administration, Vasyl Stefanyk Precarpathian National University, Ivano-Frankivsk, Ukraine, e-mail: marta.karpa@ukr.net, ORCID: 0000-0001-8141-4894*

<sup>2</sup>*Doctor of Science (Public Administration), Associate professor, Honored Economist of Ukraine, Professor of the Department of Public Administration, Interregional Academy of Personnel Management, Kyiv, Ukraine, e-mail: 1970aaa@ukr.net, ORCID: 0000-0002-9557-2276*

The executive authority has the status of an institution, which is considered as a functional model of specific organizations, determines their status and general institutional characteristics. In this context, institutions are organizations that have a certain organizational and legal form, organizational activity, structural and functional workload. Examples of such institutions are government, parliament, ministry, city council, and the like.

The Ministry of Culture and Information Policy is the main institution in the system of central executive bodies, which ensures the formation and implements of state policy in the fields of culture and arts, protection of cultural heritage, museums, export, import and return of cultural property, state language policy, and also ensures the formation of and implementation of state policy in the field of cinematography, restoration and preservation of national memory, interethnic relations, religion and protection of the rights of national minorities.

In the Resolution of the Cabinet of Ministers of Ukraine dated September 3, 2014 No. 495 "On Approval of the Regulation on the Ministry of Culture of Ukraine", the main two tasks are indicated:

1) ensuring the formation and implementation of state policy in the fields of culture and arts, protection of cultural heritage, museums, export, import and return of cultural values, state language policy;

2) ensuring the formation and implementation of state policy in the field of cinematography, restoration and preservation of national memory, interethnic relations, religion and protection of the rights of national minorities [1].

So, the Ministry of Culture and Information Policy is characterized by:

- the goals of the activity;
- a system of functions that ensure the achievement of goals;
- the presence of the status factor of the subjects of the implementation of executive power, optimizes the implementation of the needs of the subjects;
- the presence of a resource factor that ensures the formation and implements state policy in the spheres of culture and arts;
- the presence of responsibility, balances the activities of subjects of public authority.

At the regional level, there is a need to resolve issues related to local government objects as a sphere of local social existence, in which the competence of

public authorities at the local level operates. Each of the local government institutions has its own competence field for the implementation of management activities, which is determined by regulatory and legal provisions. So, the objects of local government can be considered a method of normative definition of the spheres of public life, which are manifested as the subject of public administration at the local level.

Let's note the structural subdivisions in the sphere of culture of the regional state administrations and Kiev:

- Department of Culture of the executive body of the Kyiv City Council (Kyiv City State Administration, Kyiv);
- Department of Culture;
- Department of Culture and Arts;
- Department of Culture, Nationalities and Religions;
- Department of Culture and Tourism;
- Department of Culture, Tourism, Nationalities and Religions;
- Department of Culture, Tourism and Cultural Heritage;
- Department of Culture, Nationalities, Religions and Protection of Cultural Heritage Objects;
- Department of Culture, Tourism and Resorts (Kherson region);
- Department of Culture and Public Relations [2].

An urgent issue is that in the traditionally tourist regions, namely in the Lviv region, Transcarpathia, Kiev, Odessa region - there is no tourism direction in the name of the regional structural divisions. The direction of religions is noted in ten regional levels, nationalities - in ten, tourism - in nine, protection of cultural heritage - in one, relations with the public - in one. A controversial question arises, according to what criteria these areas were selected and the corresponding activities are carried out in the indicated priority area.

To understand the content of the current public administration objects in the field of culture, we present a list of administrative services that are defined on the Single Portal of Administrative Services, and which are within the competence of the Ministry: issuing a certificate of registration of a cultural heritage object as monuments to the owner of a monument or an authorized body; issuance of a certificate of release and / or distribution of at least 50 percent of book production in the state language; issuance of a permit for archaeological exploration, excavation; issuance of permission to carry out excavation work on the territory of the monument, protected archaeological territories, in protection zones, in the historical areas of populated areas; issuance of a permit to conduct prospecting work on the study of the remains, the vital activity of a person contained under the earth's surface, under water; issuance of a certificate for the right to export (temporary export) of cultural property; granting permission to resume earthworks; granting permission to carry out work on the landmark; official approval of the possibility of engaging in preaching or other canonical activities, performing religious rites by clergymen, religious preachers, mentors, and other representatives of foreign religious organizations who are foreign citizens; coordination of the alienation or transfer of

monuments of national importance by their owners or their authorized bodies to other persons in the possession, use or management; coordination of scientific and project documentation for the performance of work on conservation, restoration, rehabilitation, museification, repair and adaptation of monuments of national importance; coordination of programs and projects of urban planning, architectural and landscape transformations, land reclamation, road, earthworks: on monuments of national importance, their territories, in historical and cultural reserves, in historical and cultural reserves, in protection zones, in protected archaeological territories, in historical areas of populated areas, as well as programs and projects, the implementation of which may affect the objects of cultural heritage, etc. [3].

To determine the objects of local government in the field of culture, understanding and content, it is advisable to select the following criteria:

- competence criterion (objects are in the competence of local government bodies);
- territorial criterion (objects are located within the territory of the corresponding territory);
- subject criterion (objects have a pronounced subject form, that is, material, procedural, managerial definition);
- the procedural aspect (the solution of issues on the objects of management presupposes managerial action).

In the domestic legal framework, there is a fairly generalized approach to the definition of objects of local government, including issues of local importance. This situation gives rise to problems of a practical nature ineffective implementation of the functions of management by the authorities, excess of authority by the subjects of management, inaction in relation to objects of management, and the like.

One of the needs today in order to implement an effective state policy is to reduce the cost of working time of the employee and, accordingly, the release of labor. There is a transition to a qualitatively new system of communications. In practice, this will manifest itself in the creation of more and more managerial and software products, reduction of paperwork, simplification of procedural issues, consolidation (merger) of managerial functions (and, accordingly, viewing the functional loads of the relevant structures and positions). Also, new forms of organizing the provision of services to the population appear more often. Consolidation of functions saves on office costs by maintaining fewer full-time employees. The prospects for the development of public policy are: the introduction of uniform methods, the involvement of computerization and automation of processes in the activities of an employee, the introduction of uniform networks, the use of unification, digitalization in activities, and the like.

### **References:**

1. On approval of the Regulation on the Ministry of Culture of Ukraine: Resolution of the Cabinet of Ministers of Ukraine dated September 3, 2014 No. 495. URL: <https://zakon.rada.gov.ua/laws/show/495-2014-п#Text>.
2. Ministry of Culture and Information Policy: official web portal URL: [http://mincult.kmu.gov.ua/control/uk/publish/article? Art\\_id = 244937957 & cat\\_id = 244910113](http://mincult.kmu.gov.ua/control/uk/publish/article? Art_id = 244937957 & cat_id = 244910113).
3. Unified portal of administrative services URL: <https://my.gov.ua/info/departament/1537/services>.

4. Karpa M.I. Formation of the competence of public authorities: a territorially oriented approach. *Efficiency of state administration* (text): Zb. nauk.pr. LRIPA NAPA, 2017. Issue 3. pp.213-222.
5. Karpa, M. (2017). The status of a civil servant: functional, organizational and competence-based aspects. *State construction: zb.n auk.pr. DRIPA NAPA*. No. 1/2017. URL: <http://www.kbuapa.kharkov.ua/e-book/db/2017-1/doc/3/03.pdf>
6. Karpa, M.I. and Akimov, O.O. (2020), *Local government in Ukraine: problems and ways to solve them*. Public and municipal administration: theory, methodology, practice: Collective monograph. Riga: Izdevnieciba "Baltija Publishing", 2020. 324p. P.58-78.
7. Karpa, M. I. and Akimova, L. M. and Akimov, O. O. and Serohina, N. and Oleshko, O. and Lipovska, N. (2021). *PUBLIC ADMINISTRATION AS A SYSTEMIC PHENOMENON IN SOCIETY*. AD ALTA: Journal of interdisciplinary research (11(1)). pp. 56-62.
8. Akimov, O. (2020). PUBLIC ADMINISTRATION: ROBUSTNESS AND THE SYSTEMIC GENESIS ASPECT. *Public Administration and Law Review*, (1), 46-54. <https://doi.org/10.36690/2674-5216-2020-1-46-54>

Copyright © 2021, RPABM, **Scientific Center of Innovative Researches OÜ**  
RPABM Printed by: *Scientific Center of Innovative Researches OÜ, Peterburi tee 47, 11415, Tallinn, Estonia*

*Number of copies: 100*

*First printing: March 26, 2021*

*Distributed worldwide by Scientific Center of Innovative Researches OÜ - [office@scnchub.com](mailto:office@scnchub.com)*

*Full text available online at <https://scnchub.com/>*

*Cover designed by: Nataliia Tytarenko (Ukraine, KROK University).*

*doi:10.36690/RPABM-2021*

The papers published in this book compose the Book of abstracts of International Conference on Relationship between public administration and business entities management (RPABM) (March 26, 2021). Papers were selected by the Conference Committees to be presented in oral or on-line format, and were subject to review by the editors and program committee. They are exclusive responsibility of the authors and are published herein as submitted, in interest of timely dissemination.

**Please use the following format to cite material from this book:**

Author(s). (2021, March 26). Title of Paper. In I.Mihus (Eds.) *Book of abstracts* International Conference on Relationship between public administration and business entities management (RPABM). Scientific Center of Innovative Researches OÜ, Estonia. *doi: 10.36690/RPABM-2021*

The authors of this book, the academics of higher education institutions and businessmen, the organizers and sponsors of the RPABM, none of them, accept any responsibility for any use of the information contained in this book. All rights reserved. Permission to use is provided if appropriate reference to this source is made, the use is for educational purposes and no fees or other income is charged.